

The International Fair of the Sea, FIMAR 2017, dedicates this edition to the artisanal fishing and navigation of the S.XXI



By Negociado de Ciudad de Mar

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The Plaza de Canarias and the surroundings of the Muelle de Santa Catalina will host from 12 to 14 May a new edition of this event that brings together the main players in the nautical and marine-maritime sector in the Canary Islands

More than 60 companies, which will be located in a hundred exhibition tents, have already confirmed their participation

The 2016 edition of FIMAR had an economic return of around 3 million euros and was attended by 40,000 visitors

The International Fair of the Sea, FIMAR 2017, which will be held from 12 to 14 May in the Plaza de Santa Catalina and the surroundings of the Santa Catalina Wharf, will dedicate its seventh edition to the artisanal fishing and navigation of the nineteenth century. The event, a month to celebrate, has already confirmed the participation of more than 60 companies and a hundred exhibiting tents.

The fair, which has been consolidated over the last years as an inescapable stop for professionals in the nautical and marine-maritime sectors, is promoted jointly by the City Council of Las Palmas de Gran Canaria, the Cabildo of Gran Canaria and The Port Authority of Las Palmas.

The Councilor for the City of the City of Las Palmas de Gran Canaria, Jose Eduardo Ramírez, and the Councilor of the Cabildo of Gran Canaria for Economic Development, Energy and R & D + i, Raúl García Brink, presented on the morning of this Friday The poster of the event and the progress of the programming of this event.

In addition, Manuel Mora, general director of Infecar and José Gilberto Moreno, director of the Elder Museum of Science and Technology, accompanied them in this presentation.

FIMAR 2017 will revolve around the strategic positioning of Gran Canaria in the maritime map, nautical tourism, industry,

naval repairs, maritime transport, research, energy, and aquaculture, among others. The fair, which celebrated its first edition in 2010, registered in the 2016 edition record figures with the presence of more than 40,000 visitors, more than 30 organizations and more than 90 companies related to the nautical and marine-maritime sector, which generated an economic impact of around 3 million euros.

The councilor of Ciudad de Mar also highlighted the special relevance of FIMAR in this year 2017 in which Las Palmas de Gran Canaria has been recognized as European Atlantic City. "This recognition positions Las Palmas de Gran Canaria as a model to follow, an example in the Atlantic maritime strategy of Europe," he said. Ramírez explained that Fimar is "a working space and a scenario that shows our policy based on the four pillars of sustainability in the economic, social, environmental and cultural spheres."

For his part, Raúl García Brink, highlighted the Atlantic situation of Gran Canaria as a strategic point on the map and is something that has been evident in this new cartel. "The sea is more than a landscape, it is a source of wealth to develop the blue economy, innovation, growth and promotes environmental sustainability, said the insular adviser.

"From the Cabildo we believe that a part of the economy of Gran Canaria 'has to get wet' to be in contact with the sea and to promote sectors such as renewable energies, submarine robotics, algae biotechnology or recreational boating. This fair is also an opportunity to raise public awareness of the importance of the sea as a source of wealth and economic development for Gran Canaria," he added.

A large anchor that integrates different marine elements - a lighthouse, a propeller, the bow of a cruiser, a container ship, fishing, a diver - on a prominent yellow background makes up the new image of the event. Above the anchor, a graphic symbol of location indicates the condition of the capital of Gran Canaria as strategic zone in the Atlantic

Programming progress

The advance of programming includes the usual nautical activities in the water sheet of the Santa Catalina Wharf; Exhibition of hollister ships; Round tables and presentations,

Among them, the Association of Oceanographers, the Canary Islands Federation of Port Companies, Fedeport, the Association of Friends of the Barquillo and the Association of Formation and Research of Cetaceans in the Canary Archipelago at the Elder Museum.

A photographic exhibition on artisanal fishing, a wide gastronomic area based on the richness of the Canarian coastline with showcooking of the School of Hospitality of Las Palmas and the exhibition and sale of boats of first and second hand in the water, are some of the proposals which the public can enjoy.

FIMAR 2017, which is jointly organized by the Department of City of Mar of the City Council of Las Palmas de Gran Canaria and the Institución Ferial de Canarias, Infecar, will continue to count on the collaboration and sponsorship of the main institutions working in development Of the economy

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