

FIMAR 2018 faces the latest preparations for what will be its eighth edition

By CDM

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Noticias



The International Fair of the Sea, FIMAR, finalizes the preparations for its next celebration, from May 18 to 20. The Plaza de Canarias and the surroundings of the Santa Catalina Pier will once again be the epicenter of a fair that celebrates its eighth edition and that continues to be positioned as an emblem of the blue economy of Gran Canaria.

The commitment to the sea will go this year aimed at naval repairs, port activity, scientific culture, marine robotics and surfing, as major pillars of the nautical and marine-maritime sector and generators of employment and economy on the island.

FIMAR 2018, which is jointly promoted by the Cabildo de Gran Canaria, the City of Las Palmas de Gran Canaria and the Port Authority of Las Palmas, and organized by the Department of City of Sea and Infecar, held on Wednesday May 2 a wheel of press in which they were announced the novelties that the program of this appointment presents, as well as the meeting of the organizing committee of the fair.

The Minister of Economic Development, Energy and R + D + i, Raúl García Brink, and the City Council of Ciudad de Mar, José Eduardo Ramírez, advanced the aspects related to the event, which has increased its exhibitors to 89, with 141 tents, increasing the maximum quota that had been established of 130, and that expects to increase the volume of businesses, that already in the edition of 2017 surpassed the 578,700 euros, 250,000 euros in direct sale, and an impact advertising 3,2 million euros.

Thus, Raúl García Brink highlighted "the good work that is being done for the blue economy in Gran Canaria and that is evident with the support that FIMAR has in the sector". In this sense, Garcia Brink noted the "professionalization that the fair has experienced since the entry three years ago of the Cabildo de Gran Canaria that, through Infecar, has added efforts to the work that was already being done by the City of Las Palmas de Gran Canaria so that more and more people are interested in FIMAR, not only in the city, but in the coastal areas of Gran Canaria and the rest of the archipelago. "

For his part, José Eduardo Ramírez valued the growth that has been developing in recent years: "In this edition we had to increase the number of tents to meet the demand of new exhibitors who have wanted to join the Fair. In this sense, we have taken the opportunity to make a redistribution of space, giving priority above all to the area of boat sales, one of the exhibition areas that generates more business in the weekend, "he said.

LPA Surf City and Bioasis Gran Canaria

From the International Fair of the Sea, the public institutions that organize the event will have a space to present certain projects that have their identity sign in the blue economy. Thus, Las Palmas de Gran Canaria will highlight the potential of the city in the surf sector, as a tourist sport and leisure reference around the sea and waves. At the stand of LPA Surf City you can learn about the different schools that provide their services in the city, as well as curiosities and specific data of the sector.

For its part, the Cabildo de Gran Canaria will have Bioasis Gran Canaria, a stand with two different exhibition areas, as explained by the insular councilor. "On the one hand there will be a space dedicated to artisanal fishing, with educational activities. But, on the other, we have set up an area of experiences, in collaboration with EcoAqua, the Spanish Algae Bank (BEA), the Technological Institute of the Canary Islands (ITC) and the Economic Promotion Society of Gran Canaria (SPEGC) to explain the different projects in which we are working in the medium term in blue biotechnology and aquaculture.

Exhibition spaces

Thus, FIMAR 2018 will revolve around major pillars of the nautical and marine-maritime sector. On the one hand, a commitment will be made to promote and promote scientific culture, with activities organized by the University of Las Palmas de Gran Canaria. On the other hand, the technological industry aimed at the blue economy will have its particular commitment to R + D + I with different proposals from Marine Park, the first European coworking space focused on the marine sector, located on the beach of Las Alcaravanas.

Knowledge and citizen promotion of the port activity as a whole will be one of the axes of the Fair of the Sea. Coinciding with the 40th anniversary of the Association of Naval Repairs (ARN), integrated into Femepa, the Plaza de Canarias will turn its scenario main in the bow of a large vessel and an exhibition space - PUERTO FIMAR - will be enabled to explain the overall process and transit through the different services of any vessel in the Port of Las Palmas.

FIMAR program

On Thursday, May 17 will be a day of meeting and debate aimed at professionals in the sector with an international day organized by the Cabildo de Gran Canaria in the space of INFECAR. Precisely, the insular institution "is renewing its commitment to the fair within the framework of its policy of promoting the blue economy and the use of marine resources," said counselor Raúl García Brink.

On Friday, May 18th, once the usual FIMAR inaugural bell rings in the Plaza de Canarias, the Feria del Mar will kick off three days of outdoor activities and free of charge, with proposals for companies, industry professionals, consumers of marine and maritime services and products, researchers and for families. Educational and leisure workshops aimed at the youngest members of the house and teenagers, lectures and conferences, exhibitions, professional meetings, gastronomy and music are some of the activities that can be enjoyed during the three days of this event.

One more year, visitors will be able to enjoy the baptisms of the sea, by the Insular Sailing Federation and the Federación Vela Latina Canaria; visit to the Maritime Action Ship of the Spanish Navy and the ship of Maritime Rescue; and the traditional boat trips from Santa Catalina to the Sports Pier.

In this eighth edition, and as a novelty, the tourist bus of Las Palmas de Gran Canaria, City Sightseeing, will offer guided tours to the Port of La Luz, in the morning from 10 am to 1 pm and in the afternoon from 3 to 6 pm, except Sunday that will be only in the morning.